

# ST. LOUIS TRUST

## & Family Office

### St. Louis Trust & Family Office Book Club List

“What are you reading?” is a question we are often asked in both social settings and at the office. This is one of the reasons we created an internal book club in 2011. Over time, we’ve collected quite a list of books ranging in topics of finance, investing, management practices and more that have fostered great discussion, both internally and externally.

#### 2022

- *Dare to Lead* by Brene Browne
- *Invest Like the Best* Podcast with Patrick O’Shaughnessy: “Making the Future with Marc Andreessen”

#### 2021

- *The Lincoln Highway* by Amor Towles
- *Think Again: The Power of Knowing What You Don’t Know* by Adam Grant
- *Uncommon Stock: Version 1.0* by Eliot Peper
- *The American Experiment: Dialogues on a Dream* by David M. Rubenstein
- *Pappyland: A Story of Family, Fine Bourbon, and the Things That Last* by Wright Thompson
- *The Psychology of Money: Timeless Lessons on Wealth, Greed, and Happiness* by Morgan Housel

#### 2020

- *The Dutch House* by Ann Patchett
- *Red Notice: A True Story of High Finance, Murder, and One Man’s Fight for Justice* by Bill Browder
- *Billion Dollar Brand Club* by Lawrence Ingrassia
- *Leading Without Authority: How Every One of Us Can Build Trust, Create Candor, Energize Our Teams, and Make a Difference* by Keith Ferrazzi
- *White Fragility: Why It’s So Hard for White People to Talk About Racism* by Robin DiAngelo
- *Can’t Hurt Me: Master Your Mind and Defy the Odds* by David Goggins

#### 2019

- *AI Superpowers: China, Silicon Valley, and the New World Order* by Kai-Fu Lee
- *Winners Take All: The Elite Charade of Changing the World* by Anand Giridharadas

# ST. LOUIS TRUST

## & Family Office

- *Billion Dollar Whale: The Man Who Fooled Wall Street, Hollywood and the World* by Tom Wright and Bradley Hope
- *The Beneficiary: Fortune, Misfortune, and the Story of my Father* by Janny Scott
- *Prisoners of Geography: Ten Maps That Explain Everything About the World* by Tim Marshall
- *The Alchemist* by Paulo Coelho

### 2018

- *The Handmaid's Tale* by Margaret Atwood
- *Creativity, Inc.: Overcoming the Unseen Forces that Stand in the Way of True Inspiration* by Ed Catmull
- *Killers of the Flower Moon: The Osage Murders and the Birth of the FBI* by David Grann
- *A Man Called Ove* by Fredrik Backman
- *Factfulness: Ten Reasons We're Wrong About the World – and Why Things Are Better Than You Think* by Hans Rosling
- *Bad Blood: Secrets and Lies in a Silicon Valley Startup* by John Carreyrou
- *Educated: A Memoir* by Tara Westover
- *The Fox Hunt: A Refugee's Memoir of Coming to America* by Mohammed Al Samawi

### 2017

- *The Power of Fifty Bits: The New Science of Turning Good Intentions into Positive Results* by Bob Nease
- *Shoe Dog: A Memoir by the Creator of Nike* by Phil Knight
- *Ready Player One* by Ernest Cline
- *Option B: Facing Adversity, Building Resilience, and Finding Joy* by Sheryl Sandberg and Adam Grant
- *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* by J.D. Vance
- *Killer Angels: The Classic Novel of the Civil War* by Michael Shaara
- *The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google* by Scott Galloway
- *The Orphan Master's Son* by Adam Johnson

### 2016

- *Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future* by Ashlee Vance
- *Future Crimes: Inside the Digital Underground and the Battle for Our Connected World* by Marc Goodman
- *American Icon: Alan Mulally and the Fight to Save Ford Motor Company* by Bryce G. Hoffman

# ST. LOUIS TRUST

## & Family Office

- *The Good Earth* by Pearl S. Buck
- *Nonsense: The Power of Not Knowing* by Jamie Holmes
- *Seven Brief Lessons on Physics* by Carlo Rovelli
- *A Thousand Acres* by Jane Smiley

### 2015

- *How not to be Wrong: The Power of Mathematical Thinking* by Jordan Ellenberg
- *Decisive: How to Make Better Choices in Life and Work* by Chip Heath and Dan Heath
- *Zero to One: Notes on Startups, or How to Build the Future* by Peter Thiel
- *The Opposite of Spoiled: Raising Kids Who are Grounded, Generous and Smart About Money* by Ron Lieber
- *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail* by Clayton M. Christensen

### 2014

- *The Power of Habit: Why We Do What We Do in Life and Business* by Charles Duhigg
- *A Demon of Our Own Design: Markets, Hedge Funds, and the Perils of Financial Innovation* by Richard Bookstaber
- *Flash Boys: A Wall Street Revolt* by Michael Lewis
- *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies* by Erik Brynjolfsson and Andrew McAfee
- *The Boys in the Boat: Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics* by Daniel James Brown
- *Selling the Invisible: A Field Guide to Modern Marketing* by Harry Beckwith
- *Strangers in Paradise: How Families Adapt to Wealth Across Generations* by James Grubman
- *The Thin Green Line: The Money Secrets of the Super Wealthy* by Paul Sullivan

### 2013

- *The Success Equation: Untangling Skill and Luck in Business, Sports and Investing* by Michael Mauboussin
- *The Little Book of Behavioral Investing: How Not to Be Your Own Worst Enemy* by James Montier
- *Steve Jobs* by Walter Isaacson
- *Lean In: Women, Work, and the Will to Lead* by Sheryl Sandberg

### 2011 – 2012

# ST. LOUIS TRUST

## & Family Office

- *A Random Walk Down Wall Street: The Time-Tested Strategy for Successful Investing* by Burton Malkiel
- *Why Smart People Make Big Money Mistakes* by Gary Belsky & Thomas Gilovich
- *Made to Stick: Why Some Ideas Survive and Others Die* by Chip Heath and Dan Heath
- *Adapt: Why Success Always Starts with Failure* by Tim Harford
- *Boomerang: Travels in the New Third World* by Michael Lewis
- *The Five Dysfunctions of a Team: A Leadership Fable* by Patrick Lencioni
- *Outliers: The Story of Success* by Malcolm Gladwell
- *Thinking Fast and Slow* by Daniel Kahneman
- *Tribal Leadership: Leveraging Natural Groups to Build a Thriving Organization* by Dave Logan, John King and Halee Fischer-Wright
- *The Hedge Fund Mirage: The Illusion of Big Money and Why It's Too Good to Be True* by Simon Lack
- *The Signal and the Noise: Why So Many Predictions Fail but Some Don't* by Nate Silver

### Investment Committee

- *Successful Investing is a Process: Structuring Efficient Portfolios for Outperformance* by Jacques Lussier
- *Expected Returns: An Investor's Guide to Harvesting Market Rewards* by Antti Imanen
- *Deep Risk: How History Informs Portfolio Design* by William J. Bernstein
- *Simple Wealth, Inevitable Wealth* by Nick Murray
- *The Investor's Paradox: The Power of Simplicity in a World of Overwhelming Choice* by Bryan Portnoy
- *The Investor's Manifesto: Preparing for Prosperity, Armageddon, and Everything in Between* by William J. Bernstein
- *The Great Stagnation: How America Ate All the Low-Hanging Fruit of Modern History, Got Sick, and Will (Eventually) Feel Better* by Tyler Cowen
- *The Black Swan: The Impact of the Highly Improbable* by Nassim Taleb
- *Your Complete Guide to Factor-Based Investing* by Andrew L. Berkin & Larry E. Swedroe
- *The Laws of Wealth – Psychology and the Secret to Investing Success* by Dr. Daniel Crosby
- *Adaptive Markets: Financial Evolution at the Speed of Thought* by Andrew W. Lo.
- *Mastering the Market Cycle: Getting the Odds on Your Side* by Howard Marks
- *The Laws of Wealth: Psychology and the Secret to Investing Success* by Daniel Crosby

### Management Committee

- *The Culture Code: The Secrets of Highly Successful Groups* by Daniel Coyle
- *What You Do Is Who You Are: How to Create Your Business Culture* by Ben Horowitz
- *Drive: The Surprising Truth About What Motivates Us* by Daniel Pink

# ST. LOUIS TRUST

## & Family Office

- *The Power of Why: Breaking Out in a Competitive Marketplace* by C. Richard Weylman
- *Different: Escaping the Competitive Herd* by Youngme Moon
- *Y-Size Your Business: How Gen Y Employees Can Save You Money and Grow Your Business* by Jason Ryan Dorsey
- *Who: The A Method for Hiring* by Geoff Smart & Randy Street
- *Small Giants: Companies Who Choose to be Great Instead of Big* by Bo Burlingham
- *The Hard Thing About Hard Things – Building a Business When There are No Easy Answers* by Ben Horowitz
- *It's Your Ship: Management Techniques from the Best Damn Ship in the Navy* by D. Michael Abrashoff
- *The Great Game of Business* by Jack Stack
- *Pre-Suasion: A Revolutionary Way to Influence and Persuade* by Robert Cialdini
- *Principles: Life and Work* by Ray Dalio
- *Mindset: The New Psychology of Success* by Carol S. Dweck, Ph.D.
- *The Advantage: Why Organizational Health Trumps Everything Else in Business* by Patrick M. Lencioni

*St. Louis Trust & Family Office is an independent, multi-family office and trust company that advises clients on more than \$13 billion of investment assets and more than \$15 billion of total wealth. Founded in 2002, St. Louis Trust & Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit [stlouistrust.com](http://stlouistrust.com) to explore how the firm manages complexity with unmatched expertise and focuses on Family, Always.*