

ST. LOUIS TRUST

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Alex Bates Participates in Webinar January 2022

January 20, 2022 – Alex Bates, St. Louis Trust & Family Office’s Director of Investment Research, participated in the webinar: *Uncovering Lessons Learned from Investing in Cannabis* presented by Marcus Evans Group in partnership with Poseidon Partners. The panel-style discussion covered a wide variety of topics ranging from company valuations to both federal and state legislation. Alex underscored the fact that the investing side of the cannabis industry is more nuanced than most realize and explored the reasons for the low valuations attributed to cannabis companies today.

Marcus Evans’ summit and conference divisions deliver over 300 annual events across all industry sectors, providing the world’s leading practitioners with the contacts and insights they need to build and sustain a competitive advantage.

Poseidon is one of the industry-leading investment managers in the cannabis sector with eight years of experience conducting due diligence, deploying capital, and serving on multiple company Board of Directors in the industry.

St. Louis Trust & Family Office is an independent, multi-family office and trust company that advises clients on more than \$10 billion of investment assets and more than \$12 billion of total wealth. Founded in 2002, St. Louis Trust & Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit stlouistrust.com to explore how the firm manages complexity with unmatched expertise and focuses on Family, Always.