

**ST. LOUIS TRUST**  
*& Family Office*

## John Jennings on Vance Crowe Podcast



*John Jennings, President & Chief Strategist*

John M. Jennings, President and Chief Strategist at St. Louis Trust & Family Office, was a guest on the *Vance Crowe* podcast in April 2021.

Vance Crowe hosts the *Vance Crowe* podcast series that features people with an expertise that you would want to know about, but might not think to ask. He prompts his guests to think about their work in novel ways, discusses how it applies to regular people and has fun sharing stories and experiences. He and John talked about the challenges the ultra-wealthy face, books, art, dreams and a different way to build a reporting structure in a company.

John M. Jennings leads St. Louis Trust & Family Office's client service practice and is responsible for developing and implementing strategic initiatives.

Link to the full podcast:  
[Vance Crowe, April 12, 2021](#)

*St. Louis Trust & Family Office is an independent, multi-family office and trust company that advises clients on more than \$10 billion of investment assets and more than \$12 billion of total wealth. Founded in 2002, St. Louis Trust & Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit [stlouistrust.com](http://stlouistrust.com) to explore how the firm manages complexity with unmatched expertise and focuses on Family, Always.*