

# ST. LOUIS TRUST & Family Office

## John Jennings shared communication and leadership lessons to Washington University students



*John Jennings, President & Chief Strategist*

John M. Jennings, Chief Strategist and President at St. Louis Trust & Family Office, was a guest speaker for the *Communication Excellence for Influential Leadership* class at The McKelvey School of Engineering at Washington University in St. Louis.

Professor Leah Lorendo, Ph.D., expressed her thanks to John for generously giving his time to talk with two of her classes. She said John was “engaging” and “provided very valuable information to our students.” Professor Lorendo believes compelling, clear and engaging communication is the most important key to great leadership, which John demonstrated to both her classes.

The focus of the course is the practical application of leadership communication strategies expressed through the virtues of spirited leadership. Through a critical-thinking framework that includes content, listener analysis, objectives of a communicative exchange, and desired business outcomes, students will learn how to inspire, motivate, and influence listeners.

*St. Louis Trust & Family Office is an independent, multi-family office and trust company that advises clients on more than \$10 billion of investment assets and more than \$12 billion of total wealth. Founded in 2002, St. Louis Trust & Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit [stlouistrust.com](http://stlouistrust.com) to explore how the firm manages complexity with unmatched expertise and focuses on Family, Always.*